



Candice Bennett, Shalinda Starks and Melinda Bell of lottery retailer Tobacco Store #54 in Lake Village.

RETAILER LIMELIGHT

LOCATION: Tobacco Store #54, 625 Hwy. 82, Lake Village, Chicot County.

STORE OPEN FOR: About five years, according to Melinda Bell, store manager.

ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE: Day one.

FAVORITE GAME FOR CUSTOMERS: Anything that says “Crossword” or “Jumbo Bucks” do well, according to Bell, but “the number one ticket I sell,” she says, is 3 Times Lucky.

STORE SPECIALTY: Even in this large, barn-like location, the store specialty is easy, Bell says: “Tobacco and beer.”

NEW LOVE FOR NEW GAMES!



\$1 Crazy Cash
Win up to \$3,000
Overall Odds: 1 in 4.84
Top Prize Odds: 1 in 480,000



\$3 Big Money Bingo
Win up to \$75,000
Overall Odds: 1 in 3.57
Top Prize Odds: 1 in 600,000



\$2 Pure Gold
Win up to \$20,000
Overall Odds: 1 in 4.56
Top Prize Odds: 1 in 360,000



\$5 VIP Cash Club
Win up to \$100,000
Overall Odds: 1 in 3.81
Top Prize Odds: 1 in 420,000



\$10 Win Big
Win up to \$200,000
Overall Odds: 1 in 3.02
Top Prize Odds: 1 in 320,000

Also, the Fast Play games Bingo and Crazy 8's launch Feb. 1.

DOUBLE POINTS? THESE GAMES ARE 'FULL OF' IT!

The Arkansas Scholarship Lottery games of the month for February are the entire “Full of” family of games worth double the Points for Prizes® points all month long – that’s \$1 Full of 100’s, \$2 Full of \$200’s and \$5 Full of \$500’s. There’s usually a different Arkansas Scholarship Lottery game with multiplied Points for Prizes® points each month, so make sure and have that game available for your players.



Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.

GAME OVER!

The days are numbered for these ASL games.
 Note: The last day to redeem is also the final Play It Again™ entry deadline for that game.

- Last day to sell:**
2/10/2016
- Last day to redeem:**
5/10/2016
- Super Jumbo Bucks
 - \$500 Frenzy
 - Make My Week
 - Make My Month
 - Make My Year
 - Crossword Express
 - Pinball Payout
 - Natural State Limited

- Last day to redeem:**
2/17/2016
- Arkansas \$2,000,000 Gold Rush
 - Gold Mine
 - Make My Day
 - \$200 Frenzy

- Last day to sell:** 4/27/2016
Last day to redeem: 7/26/2016
- Peng-Win!
 - 5th Anniversary Millions
 - Jumbo Bucks Bingo
 - 7's
 - Ca\$ino Ca\$h
 - Double Your Money
 - \$300,000 Jackpot
 - Hot \$500

- Last day to sell:**
3/22/2016
- Last day to redeem:**
6/20/2016
- Bejeweled®
 - \$100,000 Extra Play
 - Maximum Money
 - Red Hot and Blue 7's
 - Triple Play
 - Hot \$100's

- Last day to redeem:**
3/22/2016
- Platinum Payout
 - \$100,000 Taxes Paid
 - Crossword!
 - 25X The Money
 - Triple Dynamite 777
 - Triple Payout