

Welcome to the November Sales Force newsletter for the Arkansas Scholarship Lottery. Our aim is to keep you well-informed about Arkansas Scholarship Lottery games and how they are played.

The MONOPOLY MILLIONAIRES' CLUB (MMC) national lottery draw game is here!

Do you have MMC signage in-store? Ask your MSR for more information.

Wobbler



Cling (Small)



Cling (Large)



Topper



NOVEMBER FUN!

(Note: These games launch Nov. 4.)

\$1 Happy Holidays

Win up to \$2,000

Overall Odds: 1 in 4.03

Top Prize Odds: 1 in 420,000

\$2 Wild Doubler

Win up to \$20,000

Overall Odds: 1 in 3.97

Top Prize Odds: 1 in 360,000

\$2 Winter Wishes

Win up to \$20,000

Overall Odds: 1 in 3.98

Top Prize Odds: 1 in 400,000

\$5 Winner Green

Win up to \$100,000

Overall Odds: 1 in 3.60

Top Prize Odds: 1 in 280,000

\$10 \$10,000 Pay Day

Win up to \$10,000

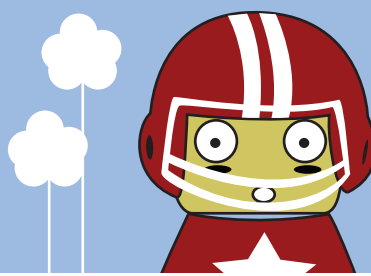
Overall Odds: 1 in 3.05

Top Prize Odds: 1 in 9,600

**TRIPLE YOUR NOVEMBER!**

Bingo! The Arkansas Scholarship Lottery game of the month for November is Bankroll Bingo, worth triple the Points for Prizes® points all month long. Triple B-I-N-G-O!

There's usually a different Arkansas Scholarship Lottery game(s) with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.

**GAME OVER**

The days are numbered for these ASL games:

The last day to redeem is also the final Play It Again™ & Points for Prizes® entry deadline for that game.

LAST DAY TO REDEEM: 12/3/2014

- Shooting Stars
- Scenic Arkansas
- Fast \$500
- Hot Bingo
- Quick Grand
- Whole Lotta 100's
- Money Roll
- Wild 10's

**LAST DAY TO SELL: 12/18/2014
LAST DAY TO REDEEM: 3/18/2015**

- Did I Win?
- LOTERIA™
- Hot Dice
- St. Louis Cardinals™
- Joker's Wild
- Money Multiplier
- 20X The Cash
- 50X The Cash

LAST DAY TO REDEEM: 1/27/2015

- Fast \$5,000
- Bass Pro Shops®
- Betty Boop™
- Millionaire Madness
- Emerald Green 8's
- Triple Dynamite 777
- Hit \$100
- 10X The Cash



Krickette Nodurft, Regina Beck, Sandra Breshears and Angie Turner of Tobacco Superstore #79 in Mountain Valley.

RETAILER LIMELIGHT:

Location: Tobacco Superstore #79, 3589 Hwy. 7 North, Mountain Valley, AR.

Location open since: "Several years," according to Tobacco Superstore manager Regina Beck.

Arkansas Scholarship Lottery retailer since: Day one.

Favorite game for customers: The instant games Sizzlin' 7's, Diamond 7's and Popeye®, according to the store's Sandra Breshears.

Store specialty: "All sorts of vapor," Breshears said.