

Welcome to the June Sales Force newsletter for the Arkansas Scholarship Lottery. Our aim is to keep you well-informed about Arkansas Scholarship Lottery games and how they are played.

SPECIAL PROMOTION!

DOUBLE JACKPOT ROLLS

IN THE MONTH OF JUNE



ALL THROUGH THE MONTH OF JUNE, THE JACKPOT FOR OUR NATURAL STATE JACKPOT GAME WILL ROLL BY **TEN THOUSAND DOLLARS A DRAW.**



Store clerk Chris Rushing of Arkansas Scholarship Lottery retailer Exxon Travel Plaza in Cabot.

RETAILER LIMELIGHT:

Location: Exxon Travel Plaza, 3950 Highway 5, Cabot (Lonoke County).

Location open: For several years, according to Exxon Travel Plaza clerk Chris Rushing, who noted that before then, the area was a swamp.

Arkansas Scholarship Lottery retailer since: The beginning.

Favorite game for customers: "On my shift? The \$20 cards," Rushing said. Why \$20 games? "Because that's the ones I push. I don't believe in the little ones. People like playing them and the \$10 cards."

Store specialty: The store has a respectable amount of tools and automotive repair items in addition to a game room, displays of knives and Zippos, and the usual cold drinks and snacks. But Exxon Travel Plaza on Highway 5 in Cabot is also regarded as a destination for its hot & spicy chicken gizzards and fish. "I've been cooking gizzards for 12 years," Rushing noted. Rushing is a fixture in the store, known for making customers feel at home. "This store has customers that are loyal," Rushing said; "they are the best customers." Rushing is also known for reminding regulars at Cabot Exxon Travel Plaza to buy their favorite lottery tickets.

NEW GAMES!

FAST NEW GAMES

\$1 Fast \$100

Win up to \$100
Overall Odds: 1 in 4.68
Top Prize Odds: 1 in 1,500

\$2 Fast \$200

Win up to \$200
Overall Odds: 1 in 4.47
Top Prize Odds: 1 in 1,000

\$5 Fast \$500

Win up to \$500
Overall Odds: 1 in 3.87
Top Prize Odds: 1 in 750

\$10 Fast \$5,000

Win up to \$5,000
Overall Odds: 1 in 3.42
Top Prize Odds: 1 in 2,000

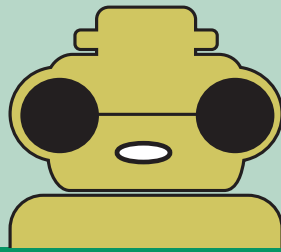
FAST PLAY

Also, the last day to sell the Fast Play games Lucky Loot and Three Times Lucky is June 2.

FEEL FANTASTIC IN JUNE!

The Arkansas Scholarship Lottery game of the month for June is Fantastic 5's – it's worth two times the Points for Prizes™ points all month long.

There's usually a different Arkansas Scholarship Lottery game with multiplied Points for Prizes™ each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes™, and to visit myarkansaslottery.com for details.



GAME OVER

The days are numbered for these ASL games:

The last day to redeem is also the final Play It Again™ & Points for Prizes™ entry deadline for that game.

LAST DAY TO SELL: 6/19/2013 LAST DAY TO REDEEM: 9/17/2013

- Jackpot Bonus
- Spicy Cash Crossword
- Harley-Davidson®
- Electric 8's
- Hook, Line, & Sinker
- \$25,000 Winfall
- Mardi Gras World™
- Blackjack

LAST DAY TO REDEEM: 6/25/2013

- Cash Bonanza Bonus
- The Money Game
- Cashtastic
- Tic-Tac-Luck
- Jewel 7's
- Arkansas Millionaires Club
- Great 8's
- Fast \$100

LAST DAY TO REDEEM: 7/30/2013

- Sleigh Bills
- Jingle Jackpot
- Bankroll
- Cash Bonus Bingo
- Loteria®
- Deluxe 7-11-21
- Aces High

