



MONITOR GAMES

Monitor Games

- Monitor games are lottery games with tickets generated by the terminal.
 - ➔ The play method is identical to other Arkansas Lottery and multi-state draw games.
- The players' numbers can be selected manually by using a play slip or can be randomly selected for them by choosing the Quick Pick option.
 - ➔ This is the same for other Arkansas Lottery and multi-state draw games.
- Winning numbers are determined by a random draw.
 - ➔ Same for all other Arkansas Lottery and multi-state draw games.
- Draw results are animated and displayed on TV monitors.
- Draws are traditionally held every 4-5 minutes.
- The monitor displays the drawings for games (not interactive).

Monitor Game Types

■ Keno: Most played monitor game.

- ➔ Played in 15 U.S. lotteries.

- ➔ Draws conducted by the lotteries central gaming system's random number generator.

■ Card Games

- ➔ Played in 1 US lottery.

- ➔ Winners based on real card hands and matching cards with draw conducted by participating lottery's random number generator.

■ Lucky Numbers Bingo

- ➔ Set to launch June 2014 in New Mexico.

Quick Draw Overview

■ Playslip options

- ➔ Number of spots (numbers) from 1 to 10.
- ➔ Select the spots or have them quick picked.
- ➔ Select how much to wager per draw (typically \$1 to \$10).
- ➔ Select number of consecutive draws to play (typically 1-5, 10, or 20).
- ➔ Yes or No to multiplier option. Multiplier option can increase prize won. The multiplier is randomly picked for every draw. (Ranges from no multiplier, 2X, 3X, 4X, 5X or 10X).

■ Drawings

- ➔ Drawings occur every 4 to 5 minutes. Recommend every 4 minutes.
- ➔ Drawing animation and results are displayed on monitors at retailer locations.
- ➔ 20 numbers are randomly drawn from a field of 80 numbers.
- ➔ Drawings every day (e.g. 10:00am to midnight, but times can be configured).

■ Odds

- ➔ Overall odds typically 1:4.

Sample Quick Draw Playslip and Monitor Animation

Arkansas
Scholarship Lottery

QUICK DRAW EXTRA
The price multiplier

1 How many spots (numbers) do you want to play?
 1 2 3 4 5 6 7 8 9 10

2 Pick your own numbers or choose the QUICK PICK option.
 QUICK PICK

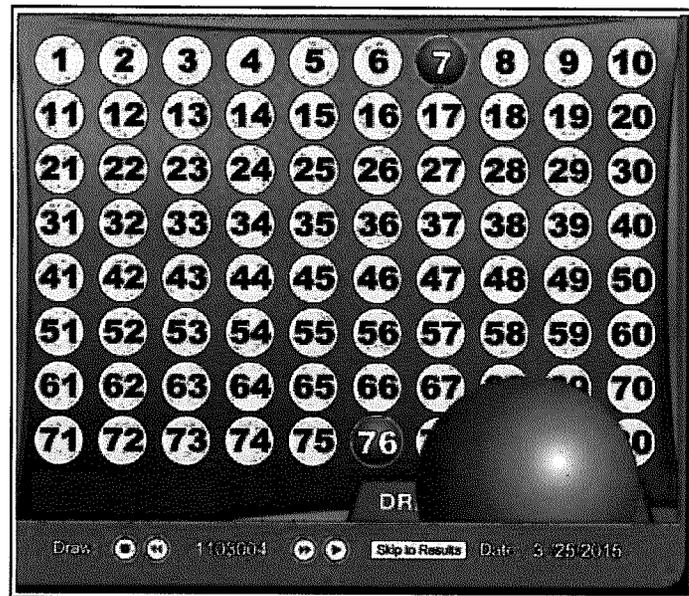
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80

3 How much do you want to play per draw?
 1 2 3 4 5 10

4 Do you want to play Quick Draw Extra? YES NO
 Play Quick Draw Extra to increase your draw amount by as much as 10 times.
 If you choose not to, the draw amount already will continue.

5 How many consecutive draws do you want to play?
 1 2 3 4 5 10 20

Your total ticket price will be the number of draws you choose to play times the price of the ticket.



7	12	24	27	32
33	37	39	46	49
51	52	58	59	61
64	73	74	78	79

Lucky Numbers Bingo (patent pending)

- Lucky Numbers Bingo
- Two ways to play and win.
- Bingo Game:

- ➔ Plays just like traditional Bingo where the player wins by matching numbers to create winning patterns.
- ➔ Prize amounts determined by the pattern the player matches.
- ➔ New game is played with new numbers drawn every 4-5 minutes.
- ➔ Player can watch the numbers being drawn on a TV monitor and play along on the ticket.

Lucky Numbers

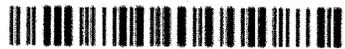


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FOR DRAW 3333
\$2.00

B	I	N	G	O
7	29	33	51	66
11	16	41	49	75
15	22	FREE	47	70
3	18	46	50	61
10	17	38	58	68

Lucky Numbers
7 17 47

027444-0274444 03 000005* TR:000002396
CBAC6FC672C9211090096703C9099924665B9

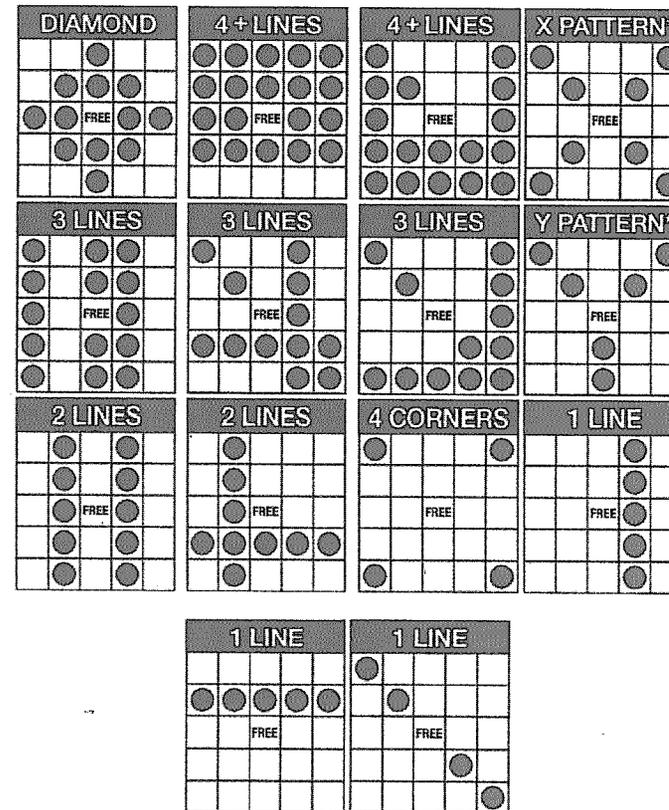


Bingo Patterns

■ Sample patterns a player can match to win.

➔ Patterns can be chosen by the lottery. Different patterns can change the odds and payout to fit what the lottery wants.

Pattern	Odds (1 in)	Prize
Diamond	302,034	\$10,000
4 + Lines	21,903	\$500
X	2,990	\$120
3 Lines	1,524	\$80
Y	347	\$42
2 Lines	94	\$15
4 Corners	49	\$6
1 Line	8	\$1
Overall	6.31	



Monitor Games in the U.S.

- Currently there are 15 states with monitor games (like Quick Draw) that draw every 4 or 5 minutes.
- Since 2006, six (6) lotteries have added monitor game(s).
 - ➔ Missouri- Limited to retailer locations with monitors at launch.
 - ➔ DC- Limited to retailer locations with monitors at launch.
 - ➔ Ohio- Limited to retailer locations with monitors at launch and later in all retailers.
 - ➔ Kansas- All retailer locations.
 - ➔ Delaware- Limited to retailer locations with monitors at launch.
 - ➔ Kentucky- Limited to retailer locations with monitors at launch.
- Currently, 7 of the 15 lotteries sell only at retailer locations with monitors.
 - ➔ Only 2 of the 7 lotteries launched their monitor game at all retailers the rest have migrated the product from select retailers to all retailers over time.

Impact to Arkansas

- Added retailers in untraditional sales channel.
- Incremental sales, provided by Intralot, and associated revenue¹:
 - ➔ 100 retailers estimated **sales** = \$6,800,000 per year.
 - ➔ 100 retailers estimated **revenue** = \$1,938,000 per year (1,938 scholarships).
 - ➔ 200 retailers estimated **sales** = \$13,600,000 per year.
 - ➔ 200 retailers estimated **revenue** = \$3,876,000 per year (3,876 scholarships).
 - ➔ 300 retailers estimated **sales** = \$20,400,000 per year.
 - ➔ 300 retailers estimated **revenue** = \$5,814,000 per year (5,814 scholarships).

¹ - A payout of 63% was used for revenue estimation.