

# Arkansas

Scholarship Lottery

"A Natural State of Fun!"

ARKANSAS LOTTERY  
COMMISSION

Dianne Lamberth,  
Chair

June 29, 2011

Mike Malone,  
Vice Chair

Senator Johnny Key, Co-chair  
Representative Mark Perry, Co-chair

Ben Pickard,  
Secretary/Treasurer

Arkansas Lottery Commission Legislative Oversight Committee  
One Capitol Mall, Room R-501  
Little Rock, AR 72201

John C. (Smokey)  
Campbell III

Gentlemen:

Bruce R. Engstrom

Steve Faris

Raymond Frazier

George Hammons

Patty L. Shipp

In accordance with the letter of December 14, 2010, from the previous Co-chairs of the Arkansas Lottery Commission Legislative Oversight Committee, please consider this letter and the attachments as notice of the execution of a Non-Exclusive Licensing Agreement between the Arkansas Lottery Commission and Scientific Games International on June 15, 2011. The Non-Exclusive Licensing Agreement allows the ALC to reproduce, use, and make copies of the Wheel of Fortune licensed property. Pursuant to the requirements of the letter of December 14, 2010, I provide you with the following requested information related to this agreement:

1. Date of agreement: June 15, 2011.
2. Term of agreement: The term of this Agreement shall commence on the date the Working Papers for the Game are signed and shall expire on the last day for claiming Game prizes as established by the ALC.
3. Vendor or other parties to the agreement: Scientific Games International.
4. Value (cost or cost savings) projected for the agreement: The cost is the contract price of 1.92% of net sales with an additional prize payment in the amount of 3.915% of actual sales for the Wheel of Fortune Game up to a maximum of three hundred seventy-five thousand eight hundred forty dollars (\$375,840.00). Additionally, there is a charge of \$1.89 per 1000 for FailSafe Barcode Services and a 1.5% prize fund payment for Points for Prizes Rewards/Merchandise Prizes and Fulfillment,

Ernie Passailaigue,  
Director

Copies of the executed documents are attached. Please let me know if you would like additional information or have any questions regarding this matter.

Respectfully,



Ernie Passailaigue  
Director, Arkansas Lottery Commission

Enclosure

cc: Diane Lamberth, Chair, Arkansas Lottery Commission  
Roger Norman, Legislative Auditor, Division of Legislative Audit

### Order/Price Confirmation

Scientific Games International  
1500 Bluegrass Lakes Parkway  
Alpharetta, GA 30004

This letter constitutes the order of the ARKANSAS LOTTERY COMMISSION for one million nine hundred twenty thousand (1,920,000) (+/-5%) tickets of Instant Game No. 100 "WHEEL OF FORTUNE®" as fully described in Version 1 of the "Game Specifications" document dated June 4, 2011 with Prize Structure Version B dated May 12, 2011. Final invoice will be based on total number of tickets sold based on percentage of sales (1.9200%).

Instant Ticket Lottery Game Services: 1.6900%  
Web Site Marketing Services (Player's Club/Internet Marketing): 0.0900%  
Play it Again™ and Second Chance Drawing Management Services: 0.1400%

The three (3) prices shown above are based upon the lottery implementing all three (3) services. Points for Prizes Rewards/Merchandise Prizes and Fulfillment: 1.50% of the prize fund for all instant games included in program.

You are hereby authorized to proceed with the production of game tickets and performance of the associated services according to the Game Specifications and Prize Payments contained herein.

Options	Quantity	Price
FailSafe® Barcode	1,920,000	\$1.89 per 1000
Full UV		No Charge
Total Price For Options (estimated)		Total price per 1000: \$1.89

ACKNOWLEDGED AND ACCEPTED:

Martha Hernandez  
Scientific Games International (Printed)

Martha Hernandez  
Scientific Games International (Signature)

6/15/11  
Date

ACKNOWLEDGED AND ACCEPTED:

DAVID BARDEN  
Arkansas Lottery Commission (Printed)

David Barden  
Arkansas Lottery Commission (Signature)

6/15/11  
Date